# **Review**

# The Report of Access and Engagement With Digital Health Interventions Among Children and Young People: Systematic Review

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# Abstract

**Background:** Digital health interventions are increasingly used to deliver health-related interventions for children and young people to change health behaviors and improve health outcomes. Digital health interventions have the potential to enhance access to and engagement with children and young people; however, they may also increase the divide between those who can access technology and are supported to engage and those who are not. This review included studies that reported on the access to or engagement with digital health interventions among children and young people.

**Objective:** This review aims to identify and report on access and engagement in studies involving digital health interventions among children and young people.

**Methods:** A systematic review following the Joanna Briggs Institute methods for conducting systematic reviews was conducted. An electronic literature search was conducted for all studies published between January 1, 2010, and August 2022, across sources, including MEDLINE, CINAHL, and PsycINFO. Studies were included if they examined any aspect of access or engagement in relation to interventions among children and young people. The quality of the included papers was assessed, and data were extracted. Data were considered for meta-analysis, where possible.

**Results:** A total of 3292 references were identified using search terms. Following the exclusion of duplicates and review by inclusion criteria, 40 studies were independently appraised for their methodological quality. A total of 16 studies were excluded owing to their low assessed quality and flawed critical elements in the study design. The studies focused on a variety of health conditions; type 1 diabetes, weight management and obesity, mental health issues, and sexual health were the predominant conditions. Most studies were conducted in developed countries, with most of them being conducted in the United States. Two studies reported data related to access and considered ethnicity and social determinants. No studies used strategies to enhance or increase access. All studies included in the review reported on at least 1 aspect of engagement. Engagement with interventions was measured in relation to frequency of engagement, with no reference to the concept of effective engagement.

**Conclusions:** Most digital health interventions do not consider the factors that can affect access and engagement. Of those studies that measured either access or engagement or both, few sought to implement strategies to improve access or engagement to address potential disparities between groups. Although the literature to date provides some insight into access and engagement and how these are addressed in digital health interventions, there are major limitations in understanding how both can be enhanced

to promote equity. Consideration of both access and engagement is vital to ensure that children and young people have the ability to participate in studies.

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### **KEYWORDS**

access; engagement; digital health technology; mobile phone; children

# Introduction

# Background

Worldwide, access to many public services including health information and service provision is available through digital platforms [1]. The COVID-19 pandemic has accelerated the digital shift and highlighted the value it can bring to enabling access to health services and enhancing social connectedness [2]. However, equitable distribution of resources crucial for engaging with digital platforms—such as access to equipment, financial support for connectivity, and digital literacy—is uneven among populations. Consequently, certain groups have greater access to digital services than others [3,4]. It is crucial to focus on equity concerning access to digital health services, ensuring that the gap between those who can and cannot access these services is not widened further [5].

A plethora of literature exists on equity in health and health care; however, the key principles remain the same: that there should be equal access to health care for those in equal need of health care; equal use of health care for those in equal need of health care; and equal (equitable) health outcomes, for example, quality-adjusted life expectancy [6,7]. Equal access for equal need requires horizontal equity, conditions whereby those with equal needs have equal *opportunities* to access health care [8].

Health care providers are increasingly using digital technologies such as smartphones, websites, or SMS text messaging to communicate information to address health needs and in the delivery of health interventions [9]. Digital health interventions are programs that provide information and support for physical and mental health using digital technologies [10,11]. These interventions can be automated, interactive, and personalized, using user input or sensor data to shape feedback, treatment decisions, and treatment delivery [12].

Digital health interventions for children are increasing because of rapid technological advancements and the increasing interest of children and young people in technology [13]. Digital health interventions have been proposed to create opportunity to increase access to health care [14-16]. However, unless access to health care is equitable so that children and young people as consumers of health care within wider communities can use appropriate services in proportion to their need, inequities will create a divide in outcomes [17,18].

Although there is evidence for the effectiveness of digital health interventions developed for children and young people [19,20], understanding how issues related to access and variations by individuals, families, and communities are areas that have not been reviewed and require further discussion.

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# Objective

This review aimed to identify the reports of access to, and engagement with, digital health interventions among children and young people. The review includes a report of data on access and engagement in studies that report on the effectiveness of digital health interventions as well as evaluations of strategies to increase access and engagement.

# Methods

The review followed the Joanna Briggs Institute (JBI) methodology for systematic reviews [21] in design and was conducted according to the PROSPERO protocol (CRD42020170874). The review was conducted in accordance with the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) statement.

# Search Strategy

A scoping search was conducted to identify key papers and search terms to inform the search strategy. This included the key terms and medical subject headings engagement or equity of access or access to health care and digital health or mobile health or electronic health.

The search strategy was reviewed and refined by a research librarian. The base search strategy was developed on CINAHL. A total of 4 web-based databases, including CINAHL, MEDLINE, PsycINFO, and Embase, were searched for English language publications between January 2010 and August 2021 and updated in August 2022. A manual search in Google Scholar was also conducted. Gray literature sources including OpenGrey, ProQuest Dissertation and Theses (ProQuest), and Google and Google Scholar were also searched to identify unpublished studies. Multimedia Appendix 1 provides the full search strategy. EndNote (Clarivate) was used to remove duplicate citations before screening.

### **Inclusion and Exclusion Criteria**

The review included studies that reported data on access or engagement when reporting the effectiveness of digital health interventions for children and young people. The participants included school-aged children and young people aged 5-18 years. Parents or caregivers of children receiving health services were also included; however, studies that only reported the parent experience were excluded. Studies reporting on health interventions involving 1-way and 2-way communication including web-based platforms, mobile apps, videoconferencing, and SMS text messaging on access or engagement outcomes were included. Qualitative and quantitative studies were included in this review.

Studies that included children aged  $\leq 4$  years and  $\geq 19$  years were excluded. Studies that reported health professionals, such as nursing staff, medical personnel, health care management and administrators, or researchers, as the primary users of the digital health intervention were excluded. Studies reporting a telephone-based intervention with no additional technological function or where the intervention focused on health records such as patient portals or personal health records were excluded.

#### Screening

The titles, abstracts, and full papers of the selected records were screened independently by 2 reviewers (SR and MJ) using the abovementioned inclusion and exclusion criteria. Any discrepancies were discussed, and disagreements were resolved by a third reviewer (LW). The reference lists of all included studies were reviewed to identify relevant papers that were not found in the electronic search.

### Assessment of Methodological Quality

The quality of the screened papers was critically appraised independently by reviewers (SR and LW) using the appropriate standardized critical appraisal instruments from JBI, including the Checklist for Randomized Controlled Trials, Checklist for Quasi-Experimental Studies, Checklist for Cohort Studies, Checklist for Analytical Cross Sectional Studies, and the Checklist for Qualitative Research [21].

## **Data Extraction**

Data were extracted from the included studies using an adapted version of the standardized data extraction tool from JBI [22]. Two reviewers (SR and MJ) extracted the data from the included papers, and a third reviewer (LW) verified the accuracy of the extracted data, with any disagreement resolved through discussion.

The extracted data included specific details about the study setting and context; the aim and objectives of the study; study design; the sampling of participants, sample size, and the characteristics of the study sample; and details about the interventions and engagement and access outcomes. All data were extracted following a thorough reading of the text to identify qualitative or quantitative findings relevant to the objectives and questions for the review. A second reviewer checked all the data extracted from each paper to enhance certainty.

#### **Data Synthesis**

Owing to the heterogeneity between the studies on outcome measures, research design, and the intervention, a meta-analysis was not possible. The findings have been presented in narrative form including tables and figures to aid in data presentation. The process of data synthesis followed the JBI approach of meta-aggregation. The meta-aggregative approach is sensitive to the practicality and usability of the findings extracted and does not seek to reinterpret these findings. A strong feature of the meta-aggregative approach is that it enables the generation of statements in the form of recommendations that can guide researchers, practitioners, and policy makers. In this way, meta-aggregation contrasts with meta-ethnography or the critical interpretive approach to qualitative evidence synthesis, which focuses on reinterpretation and theory generation rather than aggregation.

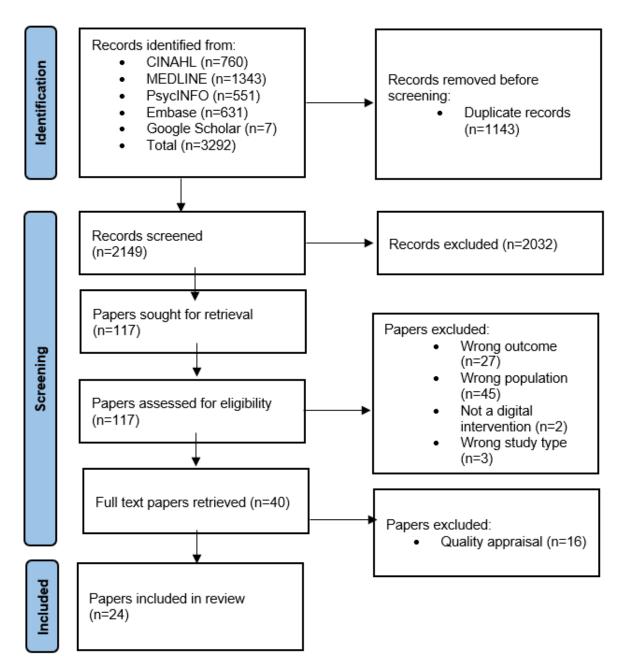
# Results

# **Study Inclusion**

In total, 3292 references were identified using the search terms. The addition of secondary searches of reference lists and gray literature resulted in the identification of no further references. The exclusion of 1143 duplicates resulted in 2149 references. The titles and abstracts of the references were independently reviewed to determine if they met the inclusion criteria, and 2032 references were excluded. The remaining 117 references were retrieved in full text papers and reviewed by 3 reviewers (SR, MJ, and LW) using the inclusion criteria. A total of 77 studies were excluded as they did not meet the inclusion criteria. Of the 77 studies, 45 (58%) were excluded because the age of the child was outside the inclusion range, 27 (35%) did not report on access or engagement, 2 (3%) did not include a digital intervention, and 3 (4%) were opinion pieces or letters to the Editor. A total of 40 studies met the inclusion criteria (Figure 1).



Figure 1. PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) flowchart of the study selection and inclusion process.



# **Methodological Quality**

A total of 40 studies that met the inclusion criteria were independently appraised for their methodological quality. A total of 16 studies were excluded where the quality of the studies was assessed as low and critical elements of the study design were flawed (Tables 1-5). A cutoff was applied for each research design. A total of 5 randomized controlled trials (RCTs) were excluded because they were unclear or did not report on  $\geq 6$  items out of 13 items (Table 1). In addition, 7 quasi-experimental studies were excluded because they were unclear or did not report on  $\geq$ 4 out of 9 (Table 2). All qualitative studies were retained (Table 3). The 1 cohort study was excluded because it did not meet 5 of the 11 items (Table 4). One cross-sectional study was excluded because it did not meet 4 of the 8 criteria (Table 5). Of note, the mixed methods study was assessed using the criteria for RCTs and qualitative studies for the relevant sections as per JBI guidance.



Table 1. Quality assessment. Randomized controlled trials.

Study	Ran- dom- ization used for as- sign- ment of par- tici- pants to treat- ment groups	Alloca- tion to treat- ment groups con- cealed	Treat- ment groups similar at the baseline	ment	Those deliver- ing treat- ment blind to treat- ment as- sign- ment	Out- comes asses- sors blind to treat- ment as- sign- ment	Treat- ment groups treated identi- cally other than the interven- tion of interest	Follow- up com- plete and if not, were dif- ferences between groups adequate- ly de- scribed and ana- lyzed	Partici- pants ana- lyzed in the groups to which they were ran- dom- ized	Were out- comes mea- sured in the same way for treat- ment groups	Were out- comes mea- sured in a reli- able way	Was ap- pro- pri- ate statis- tical anal- ysis used	Was the trial de- sign ap- propri- ate, and any devi- ations from the standard random- ized con- trolled trial	Per- cent- age of items as- sessed as met
Bergner et al [22], 2018	Yes	Yes	Yes	Unclear	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	85
Bunnell et al [23], 2017	Yes	Unclear	Unclear	Unclear	Unclear	No	Yes	Unclear	Yes	Yes	Yes	Yes	Unclear	46
Palermo et al [24], 2020	Yes	Unclear	Yes	No	Unclear	No	Yes	Unclear	Yes	Yes	Yes	Yes	Unclear	54
Hilliard et al [25], 2020	Yes	Unclear	Yes	Unclear	Unclear	Unclear	Yes	Yes	Yes	Yes	Yes	Yes	Yes	69
O'Con- nor et al [26], 2020	Yes	Unclear	Yes	No	No	No	Yes	No	Yes	Yes	Yes	Yes	Unclear	54
Palermo et al [24], 2020	Yes	Yes	Yes	No	Unclear	Yes	Unclear	Unclear	Yes	Yes	Yes	Yes	Yes	69
Perrino et al [27], 2018	Yes	Yes	Unclear	Unclear	Unclear	Unclear	Unclear	Unclear	Yes	Yes	Unclear	Yes	Unclear	38
Voss et al [28], 2019	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	85
Whitte- more et al [29], 2013	Yes	Yes	Yes	Unclear	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	85
Widman et al [30], 2017	Yes	Yes	Yes	Yes	Unclear	Unclear	Yes	Yes	Yes	Yes	Yes	Yes	Yes	85
Ybarra et al [31], 2019	Yes	Yes	Yes	Yes	Yes	Unclear	Yes	No	Yes	Yes	No	Yes	Yes	77
Zhang et al [32], 2018	Yes	Unclear	Yes	No	Unclear	Unclear	Yes	Yes	Yes	Yes	Yes	Yes	Yes	69



Table 2. Quality assessment. Quasi-experimental studies.

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Study	Clear what is the cause and what is the ef- fect	Participants included in any compar- isons similar	Participants in- cluded in any comparisons re- ceiving similar treatment and care, other than the intervention of interest	There was a control group	Multiple mea- surements of the outcome both pre and post the inter- vention or ex- posure	Follow-up complete and if not, differ- ences between groups in terms of their follow-up ade- quately de- scribed	Outcomes of partici- pants in- cluded in any com- parisons measured in the same way	Out- comes mea- sured in a reli- able way	Appro- priate statisti- cal anal- ysis used	Per- cent- age score
Anderson et al [33], 2018	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	89
Beaudry et al [34], 2019	Yes	Yes	Yes	No	Yes	Yes	Yes	Unclear	Yes	78
Brown et al [35], 2016	Yes	Yes	Yes	No	Yes	Yes	Yes	Unclear	Yes	78
Bunnell et al [23], 2017	Yes	Yes	Unclear	Yes	No	Yes	Yes	Yes	Yes	78
Fortier et al [36], 2016	Yes	N/A <sup>a</sup>	N/A	No	No	Unclear	Yes	Yes	Yes	44
Galy et al [37], 2019	Yes	Yes	Yes	No	Yes	Unclear	Yes	Yes	Yes	78
Kaushal et al [38], 2019	Yes	No	No	No	Unclear	No	N/A	Unclear	Yes	22
Kornman et al [39], 2020	Yes	N/A	No	No	Yes	No	N/A	Yes	Yes	44
Kosse et al [40], 2019	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	78
Larsen et al [41], 2018	Yes	Yes	Yes	No	Yes	Unclear	N/A	No	Yes	56
March et al [42], 2018	Yes	Yes	Yes	No	Yes	No	Yes	Yes	Yes	78
Myers et al [43], 2015	Yes	No	N/A	No	No	No	N/A	No	Yes	22
McGill et al [44], 2019	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	89
Padman et al [45], 2013	Yes	No	No	No	No	Yes	N/A	Yes	Yes	44
Pramana et al [46], 2014	Yes	No	No	No	No	No	No	Unclear	Yes	22
Sousa et al [47], 2015	Yes	Yes	Yes	Yes	Yes	Unclear	Yes	Yes	Yes	89
Tu et al [ <mark>48</mark> ], 2017	Yes	Yes	Yes	No	Yes	No	Yes	Unclear	Yes	67
Wingo et al [49], 2020	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Unclear	Yes	78
Yen et al [50], 2019	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	89

<sup>a</sup>N/A: not applicable.

Table 3. Quality assessment. Qualitative studies.

Study	Congruity between the stated philosophi- cal perspec- tive and the research methodolo- gy	Congruity between the re- search methodolo- gy and the research question	Congruity between the re- search methodolo- gy and the methods used to col- lect data	Congruity between the research methodology and the repre- sentation and analysis of data	Congruity between the re- search methodolo- gy and the interpreta- tion of re- sults	State- ment lo- cating the re- searcher cultural- ly or theoreti- cally	Influ- ence of the re- searcher on the re- search, and vice- versa, ad- dressed	Partici- pants and their voices ade- quately repre- sented	Re- search ethical accord- ing to current criteria or, for recent studies	Conclu- sions drawn in the re- search re- port flow from the analysis and inter- pretation, of the data	Per- cent- age score
Bergner et al [22], 2018	No	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	70
LeRouge et al [51], 2016	No	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	70
Lopez et al [52], 2020	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	80
Tolou-Shams et al [53], 2019	Unclear	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	70

#### Table 4. Quality assessment. Cohort study.

Study	Two groups similar and re- cruited from the same popula- tion	Exposures measured similarly to assign peo- ple to both exposed and unex- posed groups	Expo- sure mea- sured in a valid and reli- able way	Confound- ing fac- tors identi- fied	Strategies to deal with con- founding factors stat- ed	Partici- pants free of the out- come at the start of the study	Out- comes mea- sured in a valid and reli- able way	The fol- low-up time report- ed and suf- ficient to be long enough for outcomes to occur	Follow-up complete, and if not, were the reasons for loss to fol- low-up de- scribed and explored	Strate- gies to ad- dress incom- plete fol- low- up used	Appro- priate statisti- cal analy- sis used	Per- cent- age score
Cueto et al [54], 2019	Yes	No	No	No	Unclear	Yes	No	Yes	Yes	Yes	Yes	55

 Table 5. Quality assessment. Analytical cross-sectional studies.

Study	Were the cri- teria for in- clusion in the sample clearly de- fined?	Were the study sub- jects and the setting de- scribed in detail?	Was the ex- posure mea- sured in a valid and reli- able way?	Were objective, standard criteria used for mea- surement of the condition?	Were con- founding factors identi- fied?	Strategies to deal with con- founding fac- tors stated	Outcomes measured in a valid and reliable way	Appropri- ate statisti- cal analysis used	Per- cent- age score
Dowshen et al [55], 2015	Yes	Yes	Yes	No	No	No	No	Yes	50
Piatkowski et al [56], 2020	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	88

# **Characteristics of the Studies**

Of the 24 studies included in the review (Table 6), 7 (29%) used an RCT design, 12 (50%) were quasi-experimental studies, and

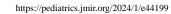
3 (13%) used a qualitative study design. One study used an analytical cross-sectional study design and 1 used a mixed methods design.



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#### Table 6. Study characteristics.

Study	Health condition	Aim and objectives	Country	Study set- ting	Study de- sign	Type of digital intervention	Age	Gender
Ander- son et al [33], 2018	Sickle cell dis- ease	To examine the feasibility of the Intensive Training Program (ITP), a mobile health intervention for youths with sickle cell dis- ease to promote disease knowledge, adherence, and patient-provider communica- tion.	United States	Pediatric sickle cell disease clinic	Quasi-ex- perimen- tal	Mobile app	Children: mean age of children 13 (SD 3.33) years	Children: 16 (50%) children were female
Beaudry et al [34], 2019	Children transition- ing from pediatric to adult care with chronic illness	To test the feasibility of a texting platform aimed at increasing engagement among teenagers while teaching essential self-care skills while transitioning to adult focused care	United States	Pediatric inflammato- ry bowel disease, cardiology, and type 1 diabetes specialty clinics	Quasi-ex- perimen- tal	Text message	Children: mean age of children 15 years; 2 aged 14 years; 1 aged 15 years; 9 aged 16 years; and 1 aged 17 years	Children: sex of chil- dren not provided
Bergner et al [22], 2018	Type 1 di- abetes	To evaluate the acceptability and feasibility of Check It! a positive psychology inter- vention to improve adher- ence in adolescents with T1D <sup>a</sup>	United States	Outpatient pediatric diabetes clinic	Mixed method (RCT <sup>b</sup> and quali- tative)	Text message	Children: mean age of adolescents 14.8 (SD 1.5) years	Children: 63 (52.5%) female participants and 57 (47.5%) male participants
Brown et al [35], 2016	Sexual health	To evaluate a behavior change intervention target- ing sexual health service uptake among young people delivered using digital me- dia	United King- dom	Secondary schools	Quasi-ex- perimen- tal pretest posttest design	Website and mobile app	Children: mean age at baseline 15.7 (SD 1.51) years	Children: at baseline 158 (55%) female and 129 (45%) male partic- ipants; at follow-up 94 (41%) female 134 (59%) males
Bunnell et al [23], 2017	Mental health	To examine access and completion of a web-based disaster mental health inter- vention in adolescents and their caregivers affected by the spring 2011 tornadoes in Missouri and Alabama	United States	Communi- ty	Quasi-ex- perimen- tal; pretest posttest design	Website	Children: mean age of rural children was 14.5 (SD 1.76) years; mean age of urban children was 14.6 (SD 1.74) years; parents or caregivers: mean age of rural care- givers was 45.0 (SD 9.54) years; mean age of urban caregivers was 45.4 (SD 9.38) years	Children: 329 (49%) rural female partici- pants and 347 (51%) rural male partici- pants; 658 (50%) ur- ban females and 663 (50%) urban males; parents or caregivers: 493 (72.9%) rural caregivers were fe- male and 183 (27.1%) were male; 980 (74.2%) urban care givers were female and 341 (25.8%) were male
Galy et al [37], 2019	Over- weight and obesi- ty	To investigate a technology- based program combining education, objective mea- sures of PA <sup>c</sup> ), and self-as- sessment of goal achieve- ment delivered to Pacific adolescents	New Caledo- nia	School	Quasi-ex- perimen- tal pilot study	Mobile app and wearable tracker device	Children: mean age of children 11.9 (SD 0.57) years; age ranged from 12 to 14 years	Children: sex not pro- vided
Hilliard et al [25], 2020	TID	To evaluate the feasibility and acceptability of a behav- ioral intervention delivered to parents of adolescents with T1D via mobile- friendly web app	United States	Diabetes clinic in the hospital	RCT	Mobile app	Children: mean age of children 15.3 (SD 1.5) years; parents: not provid- ed	Children: 47 (59%) female participants and 33 (41%) male participants; parents: 64 (80%) female and 16 (20%) male



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Study	Health condition	Aim and objectives	Country	Study set- ting	Study de- sign	Type of digital intervention	Age	Gender
Kosse et al [40], 2019	Medica- tion self- manage- ment asth- ma	To explore the use and the effective engagement of adolescents aged 12-18 years with the Adolescent Adherence Patient Tool	The Nether- lands	Communi- ty	Quasi-ex- perimen- tal	Mobile app	Children: mean age of children 15.0 (SD 2.0) years	Children: 48 (55%) female participants and 39 (45%) male participants
LeR- ouge et al [51], 2016	Weight manage- ment (over- weight)	To investigate the use of an- imated avatars and virtual agents to deliver computer- based interventions for chronic weight management ins adolescents	United States	Camp Jump Start	Qualita- tive	Virtual avatars	Children: mean age of adolescents not provided	Children: sex of chil- dren not provided
Lopez et al [52], 2020	Sub- stance use and HIV	To evaluate a technology- based approach to delivering culturally tailored, integrat- ed substance use disorder and HIV risk behavior pre- vention programs to African American female youths	United States	School and community	Qualita- tive	Telemedicine	Children: age ranged from 13 to 18 years	Children: all (100%) female participants
March et al [42], 2018	Mental health (anxiety)	To examine program adher- ence, satisfaction, and changes in anxiety with a publicly available online, self-help iCBT <sup>d</sup> program (BRAVE Self-Help)	Aus- tralia	Communi- ty	Quasi-ex- perimen- tal	Website	Children: mean age of children 12.9 (SD 2.97) years	Children: 2938 (66.4%) female partic- ipants and 1406 (31.8%) male partici- pants; 81 (1.8%) par- ticipants identified as another gender catego- ry
McGill et al [44], 2019	Diabetes type 1	To evaluate an SMS text messaging intervention in teenagers with T1D assess- ing factors associated with text responsiveness and glycemic benefit	United States	Outpatient clinic	Quasi-ex- perimen- tal	Text message	Children: mean age of children 14.9 (SD 1.3) years	Children: 76 (52%) female participants and 70 (48%) male participants
Palermo et al [24], 2020	Chronic pain	To evaluate effectiveness and implementation of a digital health delivered psy- chological intervention for children aged 10-17 years with chronic pain	United States	Pain clinics	Stepped- wedge cluster random- ized trial	Mobile app	Children: mean age of children 14.5 (SD 1.9) years	Children: 117 (81.8%) female participants and 26 (19.2%) male participants
Pi- atkows- ki et al [56], 2020	Obesity	To examine user characteris- tics and parenting practices associated with adolescents' initial use of the Aim2Be app; a health behavior mod- ification intervention	Canada	Communi- ty	Analyti- cal cross- sectional study	Mobile app	Children: mean age of children 14.9 (SD 1.5) years	Children: 184 (49.6%) female participants and 187 (50.4%) male participants
Sousa et al [47], 2015	Over- weight and obesi- ty	To evaluate the effective- ness of an e-therapeutic platform (Next.Step), aiming to promote weight manage- ment skills and the adoption of health-promoting lifestyles	Portugal	Pediatric obesity clinic	Quasi-ex- perimen- tal	Website	Children: mean age of children 14.2 (SD 1.51) years	Children: 48 (51.1%) female participants and 46 (48.9%) male participants
Tolou- Shams et al [53], 2019	Mental health and sub- stance abuse	To examine the acceptability of a dyadic (youth and care- giver) SMS text messaging intervention to enhance treatment engagement of the youths attending face-to- face community-based treatment, as referred by probation staff	United States	Communi- ty-based Juvenile Probation Depart- ment and communi- ty-based provider organiza- tion	Qualita- tive	Text message	Children: mean age of children was 17.0 years; caregiv- er: age ranged from 35 to ≥65 years.	Children: 6 (75%) fe- male participants and 2 (25%) male partici- pants; caregiver: 4 (80%) female and 1 (20%) male

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Study	Health condition	Aim and objectives	Country	Study set- ting	Study de- sign	Type of digital intervention	Age	Gender
Tu et al [48], 2017	Over- weight and obesi- ty	To determine whether ado- lescent and parental adher- ence to components of an e- health intervention resulted in change in adolescent BMI and waist circumference (WC) z-scores in a sample of overweight/obese adoles- cents	Canada	Children's Hospital Endocrinol- ogy and Di- abetes Clinic and Center for Healthy Weights program in British Columbia and by oth- er sources	Quasi-ex- perimen- tal	Website	Children: mean age of children 13.2 (SD 1.8) years; parents: mean age of parents 45.8 (SD 6.2) years	Children: 91 (57.2%) female participants and 68 (42.8%) male participants; parents: 135 (84.9%) female participants and 24 (15.1%) male partici- pants
Voss et al [28], 2019	Autism	To evaluate the efficacy of Superpower Glass, an artifi- cial intelligence–driven wearable behavioral interven- tion for improving social outcomes of children with ASD <sup>e</sup>	United States	Home envi- ronment	RCT	Wearable glasses	Children: mean age of 8.4 (SD 2.46) years	Children: 8 (11%) fe- male participants and 63 (89%) male partici- pants
Whitte- more et al [29], 2013	Type 1 di- abetes	To compare the demograph- ic and clinical characteristics of young people with T1D on recruitment, participa- tion, and satisfaction with eHealth programs	United States	Clinical sites	RCT	Website	Children: mean age of 8.4 (SD 2.46) years	Children: 177 (55.3%) female participants and 143 (44.7%) male participants
Wid- man et al [30], 2017	Sexual health	To assess the feasibility and acceptability of Project HEART providing sex edu- cation focusing sexual com- munication skills to reduce the risk of HIV/STDs <sup>f</sup> and unplanned pregnancy among youths	United States	High schools	RCT	Website	Children: mean age of 12.3 (SD 1.1) years	Children: 107 (100%) female participants
Wingo et al [49], 2020	Children with physical disabili- ties	To test the usability and preliminary efficacy of an eHealth and telecoaching intervention compared with telecoaching alone	United States	Pediatric rehabilita- tion medicine clinics	Quasi-ex- perimen- tal	Website	Children: mean age of 11.3 (SD 3.3) years; parents: mean age of par- ents not provided	Children: 29 (58%) female participants and 21 (42%) male participants; parents: 45 (90%) female par- ticipants and 5 (10%) male participants
Ybarra et al [31], 2019	HIV pre- vention	To determine whether tech- nology is an appropriate de- livery mechanism for adoles- cent-focused HIV preventive programing in South Africa	South Africa	Schools	RCT	Text message	Children: mean age of 17.5 (SD 1.2) years	Children: 647 (63.7%) female participants and 368 (36.3%) male participants
Yen et al [50], 2019	Mental Health (suicidal behavior)	To examine feasibility, ac- ceptability, and clinical out- comes of a positive affect skills-based technology-as- sisted program in an acute setting	United States	Adolescent inpatient psychiatric unit	Quasi-ex- perimen- tal	Text message	Children: mean age of 15.9 (SD 1.5) years	Children: 15 (75%) female participants and 5 (25%) male par- ticipants



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Study	Health condition	Aim and objectives	Country	Study set- ting	Study de- sign	Type of digital intervention	Age	Gender
Zhang et al [32], 2018	Diabetes type 1	To investigate adolescents with T1D engagement with an SMS text messaging inter- vention	United States	Diabetes clinic	Random- ized pilot study	Text message	Children: mean age of 15.0 (SD 1.3) years	Children: 25 (52.1%) female participants and 23 (47.9%) male participants

<sup>a</sup>T1D: type 1 diabetes.

<sup>b</sup>RCT: randomized controlled trial.

<sup>c</sup>PA: physical activity.

<sup>d</sup>iCBT: internet-based cognitive behavioral therapy.

<sup>e</sup>ASD: autism spectrum disorder.

<sup>f</sup>STD: sexually transmitted disease.

The studies focused on a variety of health conditions; type 1 diabetes (4/24, 17%), weight management and obesity (5/24, 21%), mental health issues (4/24, 17%), and sexual health (3/24, 13%) were the predominant conditions (Table 6). Most studies (23/24, 96%) were conducted in developed countries. Most studies (15/24, 63%) were conducted in the United States.

Of the 24 studies included in the review, 10 (42%) recruited participants from outpatient clinics, 1 (4%) recruited from the hospital setting, 4 (17%) recruited in schools, and 8 (33%) within community settings. One study recruited participants from both a school and a community setting.

In more than half of the studies (16/24, 67%), more females were recruited than males. In 3 studies, the gender of the child was not provided [23,33,51].

## **Type of Digital Interventions**

Overall, 38% (9/24) of the digital health interventions were web based, 21% (5/24) of the interventions were mobile apps, 29% (7/24) of the interventions used SMS text messaging, 4% (1/24) of the interventions used a website and a mobile app, 4% (1/24) of the interventions were a telemedicine intervention with participants logging in on their home computer or tablet, and 8% (2/24) of the digital interventions combined a website and digital wearable glasses and an app and wearable tracker (Table 6).

# **Access and Engagement**

#### Access to Digital Health Interventions

The 2 studies that reported access and digital health interventions included 1 that reported on access related to race and ethnicity and access by income and 1 that reported on gender differences in accessing services (Table 7).



Table 7. Report of access and engagement.

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Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
Ander- son et al [33], 2018	32 children completed the baseline sur- vey	90 days (6 weeks) par- ticipants to enter medica- tion daily	No data report- ed	28 (87%) partic- ipants logged in	Participants logged in aver- age 18 of the 30 days (60% of participants logged in each day)	37% tracking daily entry	27 (84%) partic- ipants complet- ed track an en- try of medica- tion each day	Ranged from 41.7% to 91.7%
Beaudry et al [34], 2019	13 children enrolled	24 weeks—week- ly text mes- sages sent	No data report- ed	13 (100%) chil- dren responded to the chatbot	97% responded to weekly text message	Responses rates ranged from 85% to 100% response to the text message each week	13 children, 100% respond- ed to the last text of the study period. 12 (92%) children completed the final survey	Satisfaction was not measured on the survey. Children report- ed being moti- vated to re- spond to the texts because of its "ease of use" and because they were "friendly."
Bergner et al [22], 2018	120 parent child dyads enrolled	8 weeks; in- tervention group to an- swer weekly text message	No data report- ed	Information not provided	14% teenagers answered week- ly phone re- minders (con- trol group) vs 67% in the text (intervention) group ( <i>t</i> =7.97; <i>P</i> <.001)	No other mea- surement provid- ed	89% of the ado- lescents and 92% of the par- ents completed the 3-month fol- low-up survey	Adolescents and their par- ents were satis- fied with the study, with >87% noting a positive experi- ence.
Brown et al [35], 2016	287 children enrolled at baseline	6 weeks	A digital inter- vention ap- proach had a significant posi- tive effect on psychological barriers to and antecedents of service access among females. Males reported greater confi- dence in service access than fe- males.	100%	No measured	At follow-up, all participants reported having accessed the website or web app at least once. $45\%$ had visited $\geq 2$ main intervention pages. $36\%$ indi- cated that they had not visited any of the core website pages and $21\%$ indicat- ed that they had visited only one of the 19 main intervention pages.	Not measured	Not measured
Bunnell et al [23], 2017	2000 families (parent child dyad)	Intervention period not provided	No data report- ed	485 (36.7%) ur- ban adolescents and 223 (33.0%) rural adolescents ac- cessed the re- source. 503 (38.1%) urban caregivers and 233 (34.5%) ru- ral caregivers accessed the re- source.	Not measured	Not measured	384 (79.2%) ur- ban adolescents and 170 (76.2%) rural adolescents completed the course. 313 (62.2%) urban and 128 (54.9%) rural caregivers com- pleted the course.	Not measured

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Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
Galy et al [37], 2019	24 adolescents	4 weeks to 8 one-hour modules	No data report- ed	24 (100%) ado- lescents used the electronic tracking device	24 (100%) ado- lescents wore the electronic tracking device daily	Not measured	21 (84%) adoles- cents competed the program.	95% of the ado- lescents rated their satisfac- tion with the modules as "fun."
Hilliard et al [25], 2020	80 families en- rolled. At baseline ran- domized to 55 family's inter- vention and 25 families usual care control	3 to 4 months	No data report- ed	All 55 (100%) intervention arm families (parents) down- loaded the app and logged in at least one time	53 participants (parents; 96%) logged in at least 1 addition- al time. 91% of parents used the app $\pm 2$ days per week on aver- age. 79.9% of parents logged in each day.	96% of the par- ticipants used the strengths tracking section of the app. 90% of the partici- pants viewed the strengths summaries.	78 families (98%) complet- ed follow-up	Intervention participant re- sponses (n=50) on the USE <sup>a</sup> . questionnaire indicated high acceptability of the intervention Feedback from 48 parents was positive.
Lopez et al [52], 2020	58 African American ado- lescents	S 11 weekly; 1-hour group sessions with youth partici- pants and 1 20-minute individual session with each parent of partici- pants at some point between weeks 5 and 9 (totaling 12 weeks)	No data report- ed	53 (91%) adoles- cents completed the baseline	b		39 (67%) completed the intervention	100% would recommend the program to a friend
Kosse et al [40], 2019	103 patients enrolled	6 months	No data report- ed	87 (84%) pa- tients logged in to the app. 16% of the patients did not down- load the app.	86 adolescents used the app 1975 times be- tween October 2015 and April 2017. The medi- an app use per person was 17 times.	51% watched at least 1 movie. 65 (75%) adoles- cents sent or re- ceived $\geq$ 3 chat messages. 18 adolescents used the peer chat.	26 (weekly) re- minders sent to complete the app—individual- ly completed the app 10 times.	Not measured



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Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
LeR- ouge et al [51], 2016	70 adolescents	Intervention period not provided	A structured protocol of questions includ- ing general background questions (ie, age, technology access ques- tions, level of avatar, or virtu- al agent experi- ence) and then reviewed midfi- delity mock-ups of 7 types of graphical em- bodiments of the character, for the virtual self-avatar or virtual agent.	70 (100%)	Not measured	Not measured	Not measured	Not measured
March et al [42], 2018	4425 young people en- rolled	20 weeks with 10 ses- sions	No data report- ed	3467 (78.4%) completed the first session	Not measured	48.05% (2126/4425) of the registered participants completed only 1 or 2 sessions. 24.75% (1095/4425) of the participants completed at least 3 sessions.	3.6% (163/4425) completed all 10 sessions	The mean total satisfaction rat- ing was 17.72 (SD 5.16) out of a maximum 25
McGill et al [44], 2019	151 young people en- rolled	18 months	No data report- ed	147 (97%) young people received the SMS text mes- saging interven- tion. Received a daily text mes- sage to check blood glucose levels.	Over 18 months, 49% of young people responded with ≥1 blood glu- cose result on ≥50% of days. Declined over time (0 to 6 months 60% re- sponse—7 to 12 months 50% daily response); 13 to 18 months 43% daily re- sponse	Not measured	Not measured	Not measured
Palermo et al [24], 2020	143 youths en- rolled: 73 youths as- signed to the treatment group and 70 youths to the control group	8 weeks	No data report- ed	68 (97%) youths down- loaded the app and 54 youths (74%) complet- ed at least 1 module of the intervention.	Not measured	Youths complet- ed an average of 3.1 modules; range 5 (0 to 8)	20 (27%) youths complet- ed the interven- tion program.	85.7% of youths and rat- ed the WebMAP pro- gram as moder- ately to highly acceptable on the Treatment Evaluation In- ventory

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Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
Pi- atkows- ki et al [56], 2020	371 adoles- cents and par- ent dyads en- rolled and completed the baseline as- sessment	Not provided	No data report- ed	294 (79.2%) adolescents used the app	Not measured	Not measured	Not measured	Not measured
Sousa et al [47], 2015	94 adolescents enrolled (48 adolescents enrolled in the experimental group and 46 adolescents enrolled in the control group)	24 weeks	No data report- ed	25 (52.1%) ado- lescents in the experimental group logged in to the website.	On average, ac- cessed the plat- form 10.68 times (SD 18.92)	On average ana- lyzed 7.9 (SD 9.25) resources and read 31.8 (SD 47.56) messages from the forums dur- ing the 24-week period.	13.7% of the adolescents in the experimen- tal group com- pleted the activi- ties.	Satisfaction was not measured.
Tolou- Shams et al [53], 2019	8 youths	6 months	No data report- ed	Not measured	Not measured	Not measured	7 (87.5%)	Not measured
Tu et al [48], 2017	159 (90%) adolescent parent dyads participated	8 months	No data report- ed	15 (9.4%) ado- lescents and 50 parents (31.5%) did not log in to the intervention website during the entire study period.	Over the 33- weeks interven- tion adolescents logged into the website an aver- age of 13.4 weeks, and par- ents logged into the website an average of 7.5 weeks	Adolescents mean percent- age of web pages viewed per week, where a total of 83 and 78 pages could be viewed in the first and last 4 months, respectively (typically there were 4-5 pages per week to view).	On average, adolescents and parents complet- ed 28% of the web pages viewed.	Satisfaction was not measured
Voss et al [28], 2019	71 families en- rolled; 40 (56.3%) were randomly as- signed to the treatment and 31 (43.7%) to the control group	6 weeks; 20- minute ses- sions at home 4 times a weeks	No data report- ed	27 (67.5%) of the 40 treatment families en- gaged with the Superpower glasses.	Families used the glasses 12.1 times over the 6 weeks.	27 (67.5%) families used each of the 3 engagement ac- tivities at least once, used the device at home for 20 min 3 times per week. Participants played guess the emotion in 39.8%, capture the smile 23.8%, and un- structured free play 36.4%.	24 (60%) fami- lies completed the intervention	Satisfaction was not measured



Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
Whitte- more et al [29], 2013	320 youths en- rolled: 167 were allocated to TeenCope intervention and 153 were allocated to managing dia- betes interven- tion.	5 sessions	Black, Hispan- ic, or mixed- race and -ethnic- ity youths with type 1 diabetes were less likely to enroll in digi- tal health inter- ventions than White and high- er-income youths	148 (90.3%) youths who re- ceived the inter- vention logged in	Not measured	Not measured	250 (78.1%) youths complet- ed at least 4 of 5 sessions. The mean number of sessions com- pleted was 4.08 (SD 1.64) across both groups. 39 (12.2%) com- pleting 1 to 3 sessions, and 31 (9.7%) complet- ing no sessions.	Satisfaction was high with mean satisfaction score was 3.97 (SD 0.71) for TEENCOPE (1 is not at all satis- fied and 5 is very satisfied)
Wid- man et al [30], 2017	107 partici- pants random- ly assigned to the interven- tion group and 115 partici- pants assigned to the control group.	1 session; 45 minutes to complete	No data report- ed	107 (100%) participants in- teracted with the website	Not measured	Not measured	107 (100%) participants completed the intervention	Participants found the pro- gram to be highly accept- able with 79% of participants reported they would come back to the website again, 88% would rec- ommend the program to a friend, and 94% plan to use the information they learned in the future
Wingo et al [49], 2020	65 parent and child dyads consented and randomized and a total of 32 dyads ran- domized to the eHealth group and 33 to the telephone only group.	12 weeks	No data report- ed	24 (75%) eHealth group received the in- tervention; 26 (78.7%) tele- phone only group received the intervention.	Not measured	Mean days jour- nal entry: 45.6 food, 46.1 wa- ter, and 42.1 physical activi- ty	17 (67%) in the eHealth group compared with 23 (92%) of telephone only group complet- ed the interven- tion.	Parents indicat- ed they valued phone calls more than the eHealth plat- form
Ybarra et al [31], 2019	303 youths; 150 interven- tion and 153 control	8-10 daily text mes- sages sent over 5-week period	No data report- ed	98% of the inter- vention partici- pants sent or re- ceived a text message	Not measured	Not measured	Not measured	93% of the inter- vention partici- pant said they somewhat or strongly agreed that they liked the program
Yen et al [50], 2019	20 (83%) ado- lescents en- rolled	4 weeks	No data report- ed	100% respond- ed	On average, participants re- sponded to text prompts on 72.4% of days	Not measured	19 adolescents completed the intervention.	The interven- tion was de- scribed as good or excellent by >90% of the parents and 100% of the adolescents



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Study	Number of participants enrolled	Intervention period	Data reported on access	Engagement; logged in; or in- teracted at least once	Engagement; frequency; aver- age per day or week	Engagement; intensity of en- gagement	Engagement; completion of the course	Engagement; acceptance satis- faction
Zhang et al [32], 2018	48 adolescents were enrolled. 24 adolescents and their care- givers in inter- vention group and 24 in the education group.	8 weeks	No data report- ed	87% responded	The mean re- sponse rate was 76 to the 4 to 5 text messages per week over- all. Responses waned over the 8-week period, from 87% in week 1 to 81% in week 5 and 62% in week 8.	Not measured	Not measured	Not measured

<sup>a</sup>USE: Usefulness, Satisfaction, and Ease of use.

<sup>b</sup>Data not reported.

### **Race and Ethnicity**

Equity of service use based on race and ethnicity was explored in 1 study. Whittemore et al [29] reported that Black, Hispanic, or mixed-race youths with type 1 diabetes were less likely to enroll in digital health interventions than White and high-income youths. However, once enrolled, youths of diverse races and ethnicities with type 1 diabetes were as highly satisfied with the eHealth programs as White youths. The results suggest that eHealth programs have the potential to reach diverse youth groups and to be relevant to them; however, considerations relating to access need to be addressed in the study design.

One study reported on access related to gender. Brown et al [35] reported that the digital intervention had a significant positive effect on psychological barriers to and antecedents of service access among females. Males reported greater confidence in service access than females and significantly increased service access by the second follow-up.

Equity of service use based on income was explored in 1 study. Whittemore et al [29] reported that low-income youths were less likely to participate, possibly because of access. However, once enrolled, youths of diverse races and ethnicities and low-income youth with type 1 diabetes were as highly satisfied with the eHealth programs as White youths and those with higher income.

## **Engagement With Digital Interventions**

### **Overview**

Engagement with the digital health intervention was measured by the frequency and intensity of engagement, satisfaction with the digital health intervention, and changes in knowledge or behavior. Of the studies that reported on engagement, most used system use data to capture how the intervention was used by each participant. The studies reported on various aspects of use data including initial log-in, frequency, intensity, and duration of engagement with the program, as described in Table 7.

# Initial Log-In

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Once enrolled in a digital health intervention, most participants logged in and engaged with the intervention. The percentage of

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enrolled participants logging in at least once to the digital intervention ranged from 35.6% [23] to 100% [30,34,35,37,50]. One study did not provide this information [22]. In 16 studies, more than three-quarters of the participants logged on at least once to the digital intervention (Table 7).

# Frequency of Engagement

Frequency of engagement was measured by the log-in data, number of log-ins recorded per participant, average log-ins per unit of time or total for intervention duration, visits to the site, number of visits per participant, average per unit of time, or total time of visits. Overall, 42% (10/24) of the studies reported the average number of log-ins per unit of time. The measurement of frequency varied across the studies with either daily or weekly measurement with the unit of measurement dependent on the study aims and the frequency of the delivery of the intervention.

Overall, 21% (5/24) of the studies reported on engagement on a daily basis with between 49% [44] to 100% [37] of the participants engaging daily with the intervention. Moreover, 29% (7/24) of the studies reported weekly engagement with the digital health intervention, 13% (3/24) of the studies reported the percentage of participants engaging weekly, and 17% (4/24) of the studies reported the average weekly engagement with the website or app.

The most frequent measurement of the frequency of engagement was daily or weekly response to text messages by participants as reported in 6 studies.

Zhang et al [32] found that adolescent sex was significantly related to engagement (t=2.42; P=.02), with boys demonstrating higher response rates (88%) than girls (67%). However, Whittemore et al [29] found no significant gender difference in enrollment and participation in an eHealth program for adolescents with type 1 diabetes.

### Intensity of Engagement and Type of Behavior

The intensity of engagement was measured by pages viewed, modules viewed, number of emails sent, number of posts, and number of experts accessed. Three studies measured the number of log-ins per participant and reported the number of times an app or web page was visited. Zhang et al [32] reported that race

and ethnicity were significantly related to engagement (t=3.48; P=.04), with White, non-Hispanic youths responding to more messages (80%) than youths in racial and ethnic minority groups (45%).

One study measured functions used stating the number and percentage of participants who used the 5 functions within the intervention platform [40].

# **Completion of Modules and Courses**

Most studies measured either completion of modules or completion of the course, with completion rates ranging from 3.6% to 100%, with most studies reporting >80% of participants completing modules or the course. Completion of modules, web pages, and courses were measured in 16 studies. In the study with the lowest completion rate [42], completion of all 10 sessions was low (3.6%), but 48% of the participants completed some sessions [40]. Although completion rates were reported in 16 studies, understanding whether these were higher or lower than expected or in direct comparison to face-to-face or other nondigital intervention approach was not clear. Completion of the intervention sessions was high in several studies (Table 7); for example, 84% of the participants completed the intervention in 2 studies [33,37], 95% of the participants completed the intervention in another study [50], to 100% of the participants completing the intervention [37]. The results did not provide insight into whether the digital nature of the intervention increased, decreased, or had a neutral impact on completion rates.

#### Satisfaction

Satisfaction was measured in 14 studies, with satisfaction measurement methods varying across the studies (Table 7). Of the 14 studies that assessed satisfaction, participants were generally satisfied with the digital intervention, and in 1 study [49] participants were more satisfied with telephone calls than the digital alternative. When reported, satisfaction rates were high, ranging from 42% [33] to 93% [31].

# Discussion

### **Principal Findings**

This review found that few studies have reported on how they addressed access and engagement of children and young people in digital health interventions. Most studies (23/24, 96%) included in the review were conducted in developed countries, mainly the United States. Only 2 studies reported data related to access, and no study reported the use of strategies to enhance or increase access. All studies included in the review reported on at least 1 aspect of the engagement of children and young people in interventions. Engagement was assessed in relation to frequency but did not consider whether the level of engagement achieved could be considered effective.

Access to health care includes both the availability of services and the ability of individuals and populations to access services. Inequities in access to health care tend to affect the most susceptible people in our communities and those with the most complex health care needs [17,57]. Until now, the examination of young people's access to digital health interventions has

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primarily focused on reviewing their engagement after enrollment in the study. However, there has been minimal consideration of equity issues regarding access before enrollment or engagement after enrollment among different groups. There is much work to be done in carefully mapping the factors that may affect access within a population during the conception of a study and planning for how to improve equity in relation to access before recruitment begins. The World Health Organization [58] has developed a framework for planning, developing, and implementing youth-centered digital health interventions. The framework provides guidance on the key considerations at each stage, including whether a digital solution is the best approach and consulting with young people. Examples of considerations for researchers and others to deliberate include ownership of, and access to, digital devices; connectivity in a geographical area; and community consultation to understand the cultural, social, family, and individual beliefs and behaviors related to technology, health, and behavioral change to create a user-centered designed intervention.

Variability in the measurement of engagement with digital health interventions reflects the diversity, complexity, and multiple aims of the digital health interventions. Although there is variability in the measurement of engagement, most young people in the studies included in this review engaged with the digital health interventions once enrolled. The measurement of engagement with interventions was based on use data, frequency and intensity of engagement, and user satisfaction data. There has been no exploration of the relationship between engagement with the digital intervention and the outcome measures. The concept of "effective engagement" [19] was not explored in the papers included in the review. The concept of promoting effective engagement rather than simply more engagement is an area that could yield valuable insights into how to support young people to achieve the goals and intended outcomes of a digital health intervention. Exploring and recognizing the combination of measures to promote and support "effective engagement" is an area for development with the potential to test multidimensional models of engagement [1,59].

The digitalization of health has the potential to improve health outcomes by empowering young people to become active custodians of their own health. There is the potential to improve access and health outcomes for traditionally underserved groups where smartphone ownership and use are higher than the general population [60,61]. However, caution has been advised regarding the digitalization of health, as it tends to favor certain groups while potentially having negative impacts on others. Although there has been exponential growth in the use of the internet, access to health information remains unequal [61].

Equal use for equal need requires conditions whereby those who have an equal need for health care make equal use of health care. Compared with equal access for equal need, this equity principle requires more proactive efforts. Areas related to fiscal and social policy, that influence education, housing conditions, and nutrition, are highly influential and speak to fundamental determinants of health. To promote access and engagement, researchers must first recognize the importance and value of considering these factors and preempt, plan, and document their efforts to make progress.

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The limitations of this review include the search for, and inclusion of, papers published in English only. The heterogeneity of the papers meant that a meta-analysis was not possible and a narrative summary was completed. The review included studies that reported on either access or engagement or both; however, improving or addressing these concepts was not the primary aim of the studies. Where the 2 concepts are fundamental to the design and effectiveness of digital interventions, a strength of the review lies in the inclusion of all studies that report on the consideration of access and engagement.

# Conclusions

The review identified several gaps and raised important questions for further investigation. Most of the studies reporting on access or engagement, did not seek to improve access to digital technology and focused on the frequency of engagement. Future work should explore how access and engagement can be considered preemptively and assessed throughout the intervention, with the goal of improving the equity of access and effective engagement with digital interventions.

# Acknowledgments

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# **Data Availability**

Data are presented in the manuscript and Multimedia Appendix 1.

### **Authors' Contributions**

LW, EM, and DA were involved in conceptualization, methodology, screening, and bias assessment and wrote the review. MJ and SR were involved in study methodology, literature search, screening, data extraction, data analysis, and bias assessment and wrote the review.

### **Conflicts of Interest**

None declared.

### **Multimedia Appendix 1**

Search strategy. [DOCX File , 13 KB-Multimedia Appendix 1]

### Multimedia Appendix 2

PRISMA checklist. [PDF File (Adobe PDF File), 66 KB-Multimedia Appendix 2]

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# Abbreviations

JBI: Joanna Briggs Institute PRISMA: Preferred Reporting Items for Systematic Reviews and Meta-Analyses RCT: randomized controlled trial

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